

Win war against **OBESITY AND OBESITY**
RELATED COMPLICATIONS with

Arborium Plus®



Fight OBESITY with **Arborium Plus®**

A Quality Product from
Cochin Herbals Pvt. Ltd.

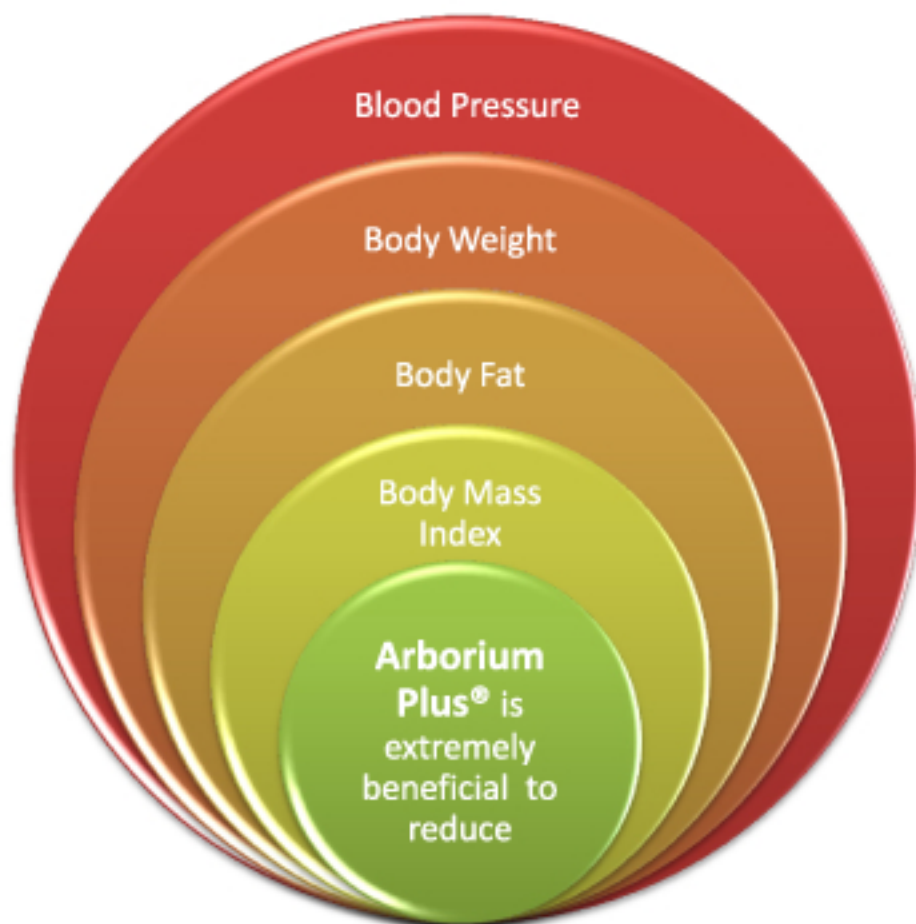
Arborium Plus® is a unique patented herbal formulation made from rare Himalayan herbs to fight **obesity** and **obesity related complications**



Arborium Plus® uses
the goodness of
Rhododendron and
Seabuckthorn
extracts



Benefits of **Arborium Plus®** in **Obesity**



Mechanism of Action on Obesity



Rhododendron

Quercetin

Quercetin restricts obesity via reduction of obesity mediated oxidative stress. Anti-obesity activity is through nitrogen-activated protein kinase and adenine monophosphate-activated protein kinase signaling pathways

Rutin

Rutin reduces body weight with an increase of muscle mitochondria biogenesis and activation of AMPK (AMP-activated protein kinase)

Coumaric Acid

Coumaric acid shows anti-adipogenic effect through downregulated expression of adipogenic transcription factors and adipocyte-specific proteins and through the upregulated expression of adiponectin



Seabuckthorn

Folic Acid

Folic acid increases lipolysis in adipocytes and has a role in the prevention of obesity and type 2 diabetes. This mechanism involves the beta adrenoceptors in the abdominal adipocytes.

Amino Acids

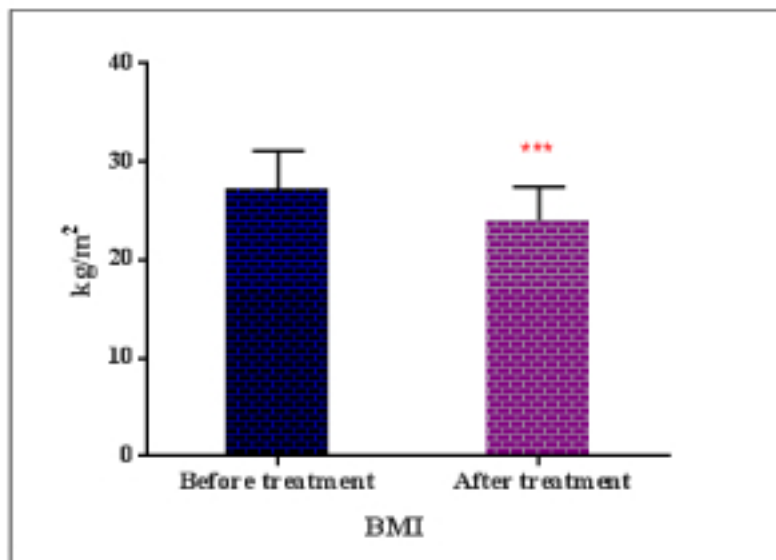
Amino acids burn off fat by fat burning mechanism. They signal via specific receptor systems to reduce food intake.

Efficacy of **Arborium Plus**[®] on Obesity proved by Clinical Trials

Clinical Trial at Interdisciplinary Institute of Indian
System of Medicine (IIISM)
SRM Medical College Hospital & Research Centre,
SRM University,
Kattankulathur, Kancheepuram



shows that



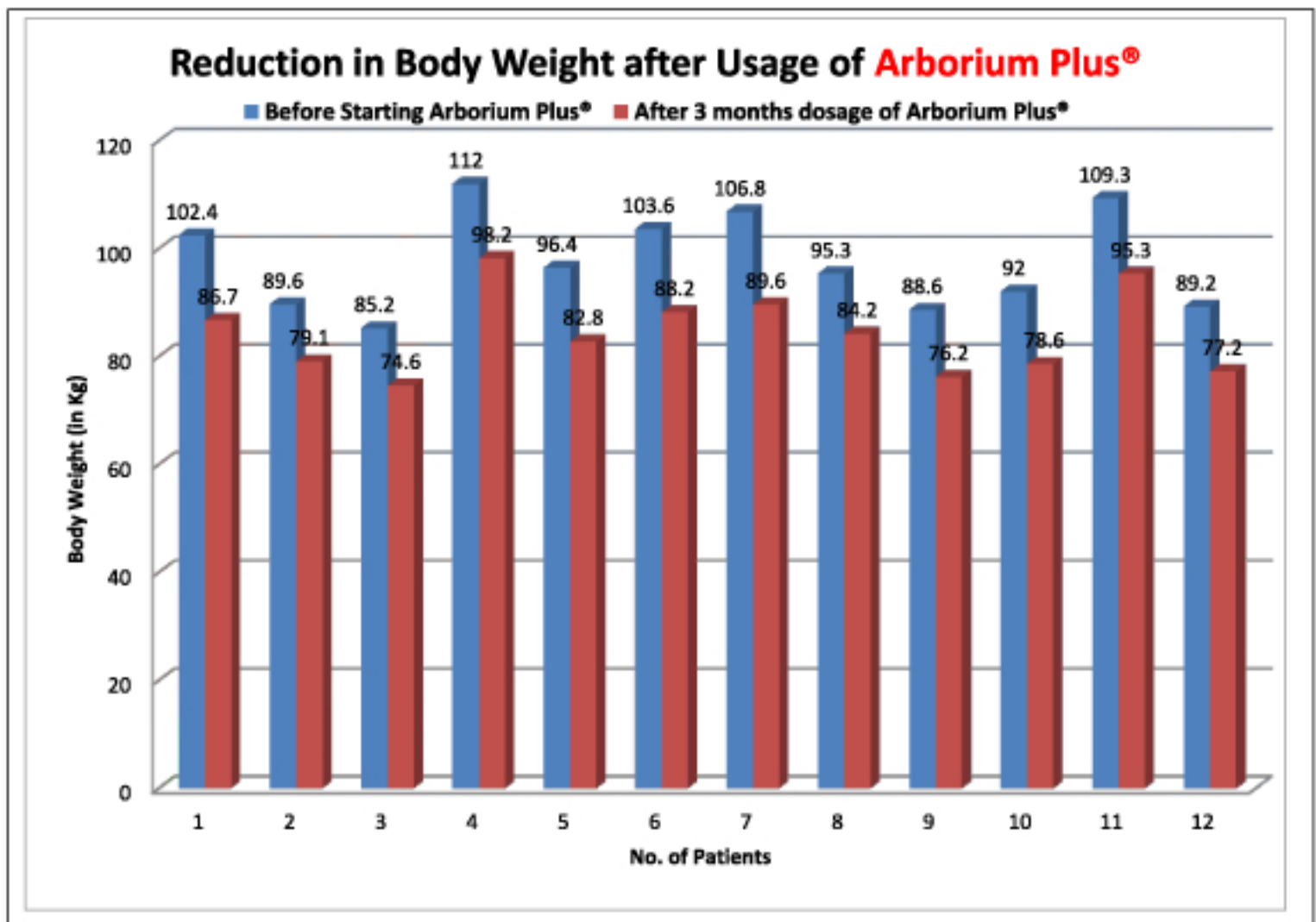
Body Mass Index (BMI)
reduced significantly by
using **Arborium Plus**[®]

BMI Before Treatment		BMI After Treatment		p		95% confidence interval	r ²
Mean	SD	Mean	SD	Value	Symbol		
27.3	3.8	24.25	3.465	0.0003	***	1.424 to 4.661	0.1522

Efficacy of **Arborium Plus®** on Obesity and Obesity Related Complications proved by Clinical Trials

Clinical Trial on the Efficacy of **Arborium Plus®** on **body weight** at Charak Ayurvedic Hospital, Rajahmundry, Andhra Pradesh

shows evidence that there is a reduction in **body weight** on using **Arborium Plus®**

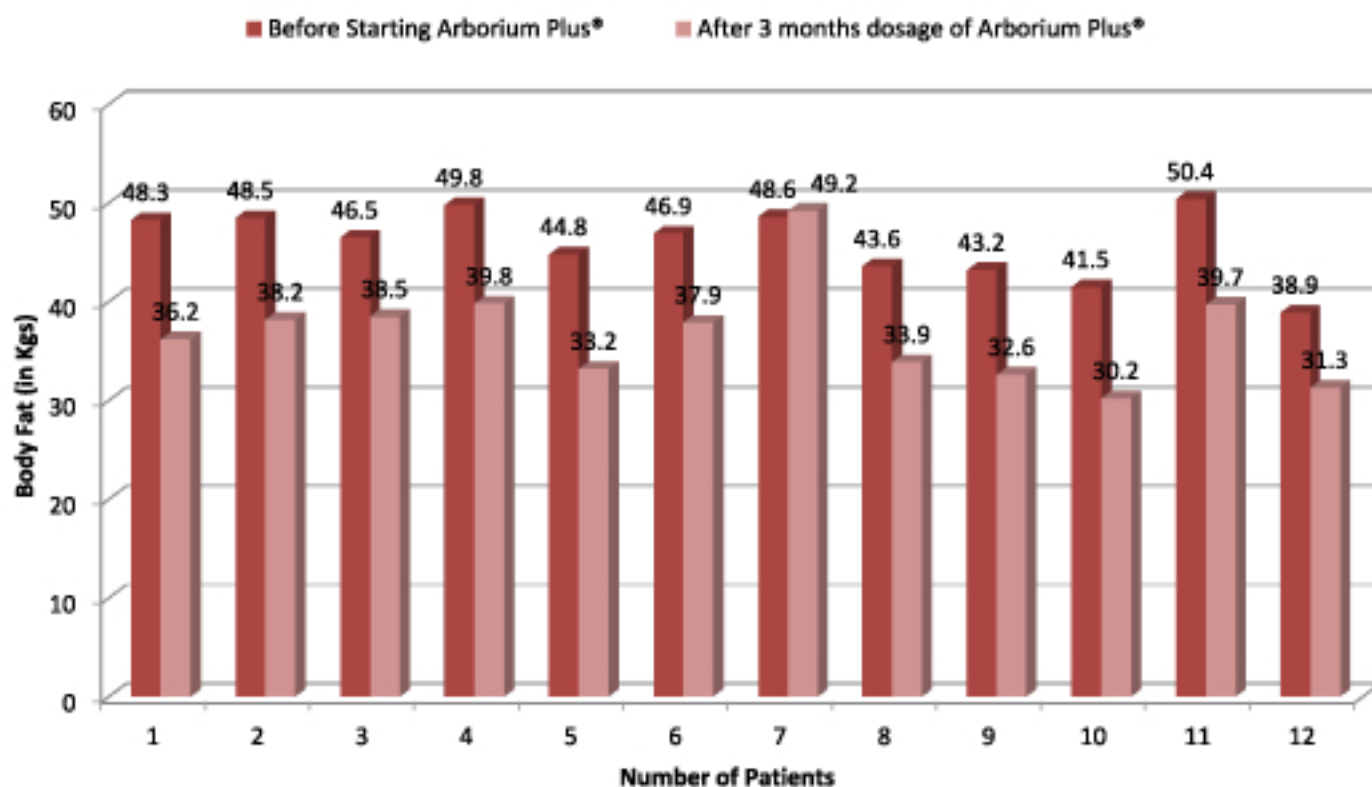


Efficacy of **Arborium Plus®** on Obesity proved by Clinical Trials

Clinical Trial on the Efficacy of **Arborium Plus®** on **body fat** at
Charak Ayurvedic Hospital, Rajahmundry, Andhra Pradesh

shows evidence that there is a reduction in **body fat** on
using **Arborium Plus®**

Reduction in Body Fat after Using of **Arborium Plus®**



Clinical Trials prove Efficacy of **Arborium Plus®** on

Obesity Related Complications

Clinical Trial at Interdisciplinary Institute of Indian
System of Medicine (IIISM)

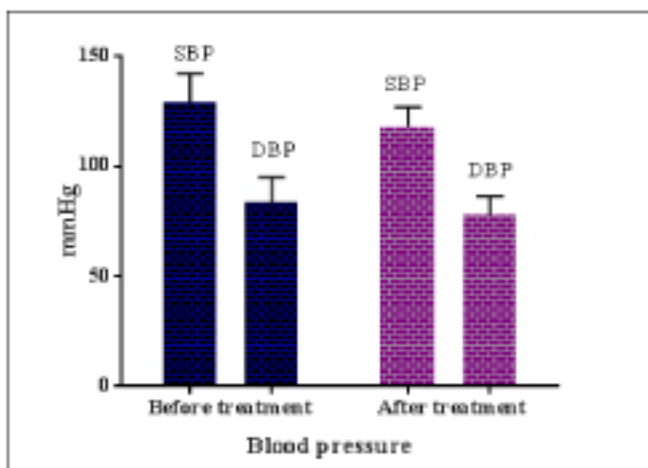
SRM Medical College Hospital & Research Centre,

SRM University,

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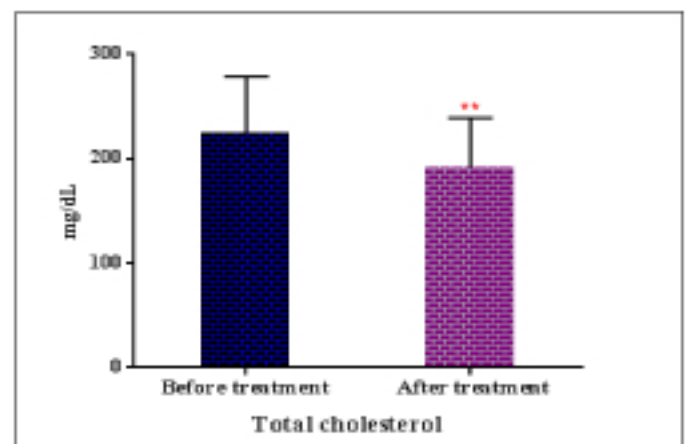


also shows evidence that **Arborium Plus®** is extremely beneficial for alleviating *Obesity Related Complications* like

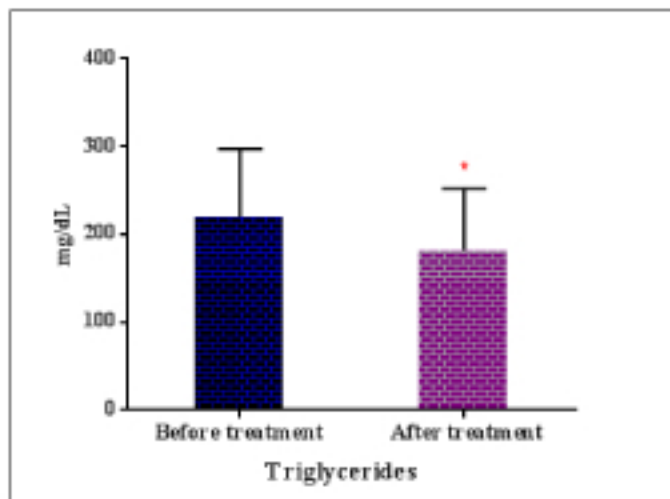


Usage of **Arborium Plus®** significantly reduces the obesity related complication of blood pressure

Usage of **Arborium Plus®** also reduces the obesity related complication of high cholesterol

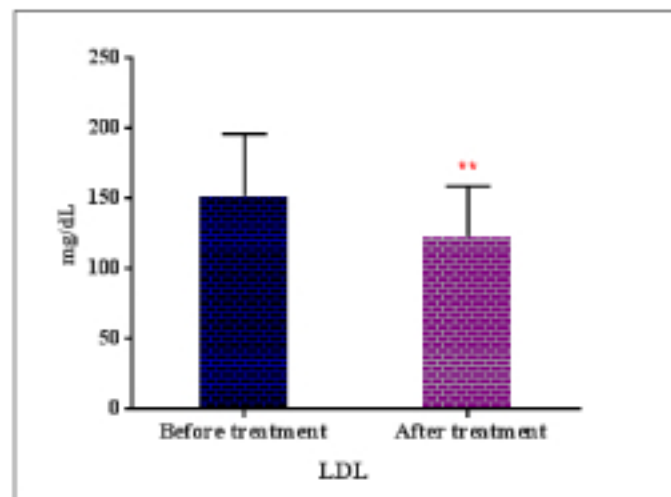


Clinical Trials prove Efficacy of **Arborium Plus®** on Obesity Related Complications



Usage of **Arborium Plus®** significantly reduces the triglyceride level in the body

Usage of **Arborium Plus®** also reduces the level of bad cholesterol - LDL



Indications: Obesity and Obesity Related Complications

How much to take: 10 ml twice daily after breakfast and dinner or as directed by physician